

## Programme: GLOBAL COMMUNICATION

**Description:** The students of Global Communication perfect their English language skills in practical courses while learning two other foreign languages (Chinese, German, French, Spanish, or Russian). They develop multiple intercultural competences and an expert ability to reflect about their own and other cultures. The program includes areas of studies concerned with multiculturalism and multilingualism as well as globalization of cultures in their social and institutional contexts, including language and cultural policies. Different modules and courses are designed to sum up to a firm knowledge on how local and global cultures differ and interact in the media in general and the New Media in particular, social movements, law systems and practice, economy, and politics. Further study areas are local and international corporate cultures. A special attention is given to English as a global lingua franca but its global influence is critically assessed in courses dealing with social aspects of language and minority languages.

The curriculum also includes courses in special languages of selected disciplines such as law, culture, economics, science and technology.

**The main goal** is to endow students with expert competence enabling them to cooperate with others in multicultural contexts, teach, mediate, promote and lead multicultural groups and communicate fluently in several languages.

**The graduate** equipped with these skills will hold a strong position on the Polish labour market and the ability to flexibly adopt to requirements of working abroad, in particular in institutions and companies of international reach and multicultural profiles.